

Object	Quantity	Hours	Print/Distribution Cost	\$100		
Logo	1	6	\$50	600		
Style Guide	1	8	\$50	800		
Photography	1	5	\$100	500		
Video	1	7	\$100	700		
Animation	1	5	\$50	500		
A1 Poster	1	3	\$20 (single)	300		
Non digital?	1 page		\$50 est?	100	Frankie	can't find information
Digital Ad(s)	2	4	\$50 = 500 views	400	Youtube Side ad <a href="https://support.google.com/youtube/answer/2467968?hl=en">https://support.google.com/youtube/answer/2467968?hl=en</a>	
Social Media Ad(s)	1	3	\$50	300		
Packaging						
Swing Tag	200	2	\$35 (100 group)	200		
Carry Bag	100	3		300		
Postage Bag/box	50	3		300		
Tshirt	5	1	\$15 (single)	100	<a href="http://www.vistaprint.com.au/lpt/tshirts">http://www.vistaprint.com.au/lpt/tshirts</a>	
Business Cards	1	2	\$35 (100 group)	200		
Letterhead	1	2	\$150 (group)	200		
Website mockup	2	2	\$20	200		
Lookbook	5	8	\$11.95 - 20 (pages min)	800		
			\$766.95	6500		
			Total	7266.95		